

FAX TODAY! 719-495-8899

HIGHLIGHT YOUR FREE LISTING!

- Issue:** 2011 Archery Industry Phone Book
- Distribution:**
- Over 14,000 copies mailed October 26, 2010.
 - Bonus Distribution to attendees of the 2011 ATA Trade Show in Indianapolis, IN.
- Color Logo:** 4-Color Logo above your bold listing.
\$195 Net Cost with standard 4-Color Logo
- In-Column Ad:** Equivalent to 1/12 page (2 1/4" x 2 1/4")
 Designed by Zebra Publishing at **no additional cost.**
\$295 Net Cost with standard 4-Color image.
- Combo Rate:** Color logo and In-Column ad (Save nearly \$100)
\$395 Net Cost with standard 4-Color image.
- Copy:** Please fill out attached template layout. Ad includes:
- One short headline or product name.
 - Up to nine words for body text.
 - One product digital image. Recommended file size: 2" x 2" at 300 DPI.
- Deadline:** Fax a completed template layout (form enclosed) along with this signed insertion order, no later than **October 12, 2010**. Please email your JPEG or PDF product image or logo to: tabitha@insidearchery.com



YES! I would like to place the following ads in the 2011 Phone Book.

- Color Logo
 In-Column Ad
 Combo Rate (Logo and In-Column Ad)

Company Name: _____ Website: _____
 Print Your Name: _____ Phone: _____
 Authorizing Signature: _____ Date: _____
 Bill me* Credit Card No. (Please Circle) e.g. _____ Exp. Date: _____

PLEASE COMPLETE THIS FORM AND FAX TO 719-495-8899, OR MAIL TO THE ADDRESS BELOW.

No discounts available. In-Column ad is not eligible for agency commission and does not contribute toward frequency discount. Terms and conditions apply as per Inside Archery Rate Card #13.

**Please call 877-499-9988 ext. 128 to set up net 30 billing terms.*

Advertising Terms and Conditions, effective 09/01/09, apply in accordance with Inside Archery Rate Card No. 13, Bowhunt America Rate Card No. 8, and ATA Show Guide Rate Card No. 10. Rate Cards effective with 2010 issues. See our website at www.zebrapub.com for details.

FOR MORE INFORMATION, PLEASE CALL TOLL-FREE: 877-499-9988 OR VISIT OUR WEBSITE
www.zebrapub.com ▼ info@zebrapub.com ▼ Phone: (719) 495-9999 ▼ Fax: (719) 495-8899
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