

# Bow Report

By Bill Krenz

# October Mountain Traditional Bows

**T**here is something quite special about traditional bows. Maybe it's the straightforwardness of simple limbs and a single bowstring. Maybe it's the history that stretches back centuries. Maybe it's the extra challenge. Maybe it's all of those things and more.

Whatever the case, it's genuinely difficult to find an archer—new or old—who isn't fascinated to some degree by the idea of shooting a traditional bow. That doesn't mean that the bowhunter or the target archer is ready to abandon his or her compound bow for, say, a longbow. It just means that a fascination exists, and that most would love to at least try a traditional bow at one time or another.

## YET MOST NEVER DO. WHY?

The two biggest obstacles may be a lack of knowledge and a lack of availability. If you're less than forty years old, the odds are good that you know very little about traditional bows. There's no reason that you should. You were born into the compound-bow era, and what you know about bows is almost exclusively flavored by cams, cables and mechanical releases. No matter how deep-seated your fascination for traditional bows, you may simply not know where to start.

The other common stumbling block is availability. Nowadays, recurves and longbows aren't exactly hanging around, strung up and ready for all to shoot. A related impediment is that many of today's quality traditional bows are shockingly expensive. How a supposedly simpler bow can cost more than a top-flight compound is a mystery to many of today's otherwise interested archers. But, such is the case.

One of the very best solutions I've seen lately to both of those dilemmas is the traditional-bow offering of October

Mountain Products.

October Mountain Products offers a wide array of affordable and readily available recreational recurve bows, recurve hunting bows and longbows. The suggested retail price of these bows runs from approximately \$100 to a high of just over \$200, with profit-making dealer prices to match. These are quality, traditional bows that a dealer can easily afford to stock and a curious consumer can afford to buy.

## OCTOBER MOUNTAIN RECREATIONAL RECURVES

A simple, light draw-weight recurve bow is a superb way to introduce anyone, of any age, to the joy of shooting arrows. In a school, camp or JOAD (Junior Olympic Archery Development) setting, an appropriately sized recurve bow is just about perfect.

To meet that need, October Mountain Products offers its Adventure Series of recurve bows. The Adventure Series consists of four recurve bows of four different lengths and in a variety of easy-to-shoot draw weights. The four lengths are 48 inches, 54 inches, 62 inches and 66 inches. Those four lengths correspond nicely to archer ages—the 48-inch length being ideal for beginners ages 5 to 8, the 54-inch model suiting ages 7 to 12, the 62-inch bow targeting ages 11 to 15 and the 66-inch model being appropriate for most archers over 14 years of age.

October Mountain Adventure Series bows all feature a three-piece takedown design for convenient storage, beautiful laminated wood



Blue Ridge Hunter



## Where to Order October Mountain Traditional Bows

October Mountain Products are available from the following archery distributors:

**Ellett Brothers**  
(800) 822-8728  
ellettbrothers.com

**H&H Archery**  
(800) 356-2209  
hharchery.com

**Jake's Archery**  
(800) 225-0903  
jakesarchery.com

**Kinsey's Archery**  
(800) 366-4269  
kinseyarchery.com

**Pape's Archery**  
(800) 737-3462  
Papesinc.com

construction and a durable Dacron bow-string. All models are available in both right and left hand.

I recently had the opportunity to inspect and fling a few arrows with the Adventure 54, the most popular bow in the October Mountain Adventure Series. This is a beautifully made beginners' recurve bow, with

contrasting laminated wood construction and white laminated limbs. Attaching the limbs to the bow's riser is easy with the large no-tools-needed thumb screws. Simply tighten the limbs in place, string the bow and you're ready.

October Mountain Adventure Series recurve bows would be ideal for archery introduction, archery instruction or family backyard shooting.

### OCTOBER MOUNTAIN HUNTING-ORIENTED BOWS

Another excellent market for October Mountain traditional bows lies in those bow-hunters who profess an interest in trying a traditional bow, either a recurve bow or a longbow...without breaking their bank. It's always difficult to say if anyone will really take to something. That's as true for golf and tennis as it is for traditional archery. The only way to really find out is to try it, and many hope they might do so without too much expense to begin with.

The October Mountain Blue Ridge Hunter takedown recurve and the October Mountain Adirondack Hunter and Adirondack Hunter Deluxe longbows are traditional bows that fit that bill perfectly.

They're quality, handmade traditional bows that carry surprisingly reasonable price tags. All three are bow-hunting oriented.

The October Mountain Blue Ridge Hunter is a durable, dependable 58-inch recurve bow well-suited for deer stands, summer traditional shoots, wandering through the woods with friends or simple backyard fun. It's a three-piece takedown recurve with a dark wood laminated riser and black, laminated limbs. No-tools-needed thumb screws make assembly and takedown fast and easy.

My test Blue Ridge Hunter drew 50 pounds at 28 inches and felt great and performed admirably. The draw was silky smooth and arrow speed with appropriately spined aluminum and carbon arrows proved quite good.

The two Adirondack Hunter longbows in the October Mountain Products lineup are quite similar. Both



Adirondack Hunter Deluxe, Adirondack Hunter

are 68 inches in length and feature a slight reflex/deflex curve to the limbs, which is a better way to build a longbow limb. It's faster and delivers significantly less hand shock than an old-style straight limb.

The October Mountain Adirondack Hunter is a beautiful, almost blond longbow. It's made with multiple laminations of Wenge and natural maple with clear limb glass.

The Adirondack Hunter Deluxe is a striking walnut-colored longbow. Its dark hardwood laminations and smoky tinted limb glass are decidedly classy. Both of my test Adirondack longbows drew with surprising smoothness and shot with the dull thump of a fine longbow. They are traditional archery personified.

Given the availability, quality, performance and affordability of the recurves and longbows available from October Mountain Products, there's no reason not to try or to stock at least a few traditional bows. Help your customers scratch their traditional itch.

To see the complete lineup of October Mountain Products, log onto [octmnt.com](http://octmnt.com).



Adventure 48, Adventure 54, Adventure 62, Adventure 66